

BACK GROUND



Wonky Sheep Travel and Events launched in 2013.

It was born out of frustration at paying for overpriced ready made stag packages which we knew could be done for the same standard at a lower cost without going down the cheap route.

We targeted people who didn't have time to organise, didn't know where to start, didn't have the time or simply couldn't be bothered and we helped to sort their bespoke event whether it be in the UK or abroad.

It was very much about being bespoke because it was the traveller's event so we organise what they want as opposed to what we'd try to sell them. We didn't offer any ready-made packages.

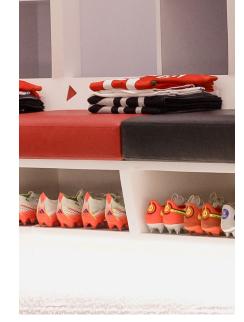
When we started out, all the other stag and hen companies were only offering ready-made packages. Now they all offer bespoke.

Since then, we added activity weekends, city breaks and event planning to our offering which in turn led to sports trips which originally were amateur sports clubs' pre-season and end-of-season tours.

That has grown to supporter travel for football and rugby, while we also offer travel arrangements for professional sports teams and academies, assisting with UK and European travel for competitive matches.

Business travel is also a key feature of our offerings ranging from SMEs to well-known organisations.

"Wonky Sheep provides a professional, friendly service with a personal touch - first class travel company who puts their clients first"



WORKING WITH YOU, NOT FOR YOU

Team travel is a key element of our services.

For us, working with professional clubs whether they are in the lower leagues or right up there at the top, the principle and key parts of organising team travel are the same.

While each club may have their own individual requirements and budgets, they expect everything to run smoothly and receive excellent service - so do we.

That's why whoever we arrange travel for, it's important for us to learn at the outset what the club's exact requirements are, what their expectations are and how they want to work with us.

Being organised is crucial and understanding the club's needs has to be the starting point.

You'd have one point of contact to work with both in pre-planning, and while the travel is taking place to ensure consistency and to build up a working relationship.

We regard you as a team not a client, which is the same as with fan travel where they are supporters not customers.

Travel arrangements are available for:

- All teams within the club
- Individuals who need to travel on business
- Inbound services for overseas arrivals



HOW WE WORK

When fixtures are released we source the hotels for all away games on the initial dates and give you options to choose from.

Having your season mapped out helps to be more organised and means you can in one sense relax knowing things are in place.

It also makes it easier when inevitable fixture changes happen. Of course, it's not always possible to plan too far ahead.

We've worked with teams where European cup travel has had to be arranged with a few days notice, as we also have had to do with large groups of supporters at major tournaments.

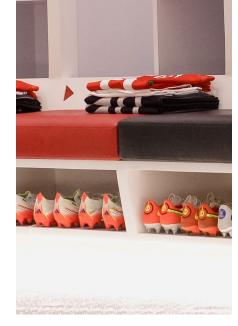
When there are cases when the club knows who the opponent could be in the next round if they win, we work that round ahead to have everything lined up ready, making it much smoother.

Last minute amendments such as extra rooms or changing names before a flight, are no problem.

The coronavirus pandemic threw up new challenges and that's why it's important to have a good working relationship with the club.

We're also there when things go wrong. For example, a football team we had playing in Europe could not fly home because the weather was too poor for take off.

By the time they knew they were going to have to spend an extra night abroad, the hotel, coach transfers and food had already been lined up for them.



WHAT WE OFFER

Accommodation

All aspects of the booking process:

- Sourcing and quoting hotels
- Arranging payments
- Menus
- Rooming lists
- Private dining
- Meeting space
- Physio and kit rooms
- Fitness centre/pool usage

The type of clubs who we work with vary but the vast majority require 4^* and 5^* hotels.

We work with most of the major brands including but not limited to Hilton, Radisson, Marriott,

Accor, IHG, MacDonald and Hyatt, but also work with independents as there are some nice properties out there in certain locations. It all depends on requirements and budgets.

For charters, we work with a couple of brokers and also work direct with some of the airlines but again, it depends on location and requirements.

We can work directly as an agent to take care of all aspects of travel or with an in-house team to support their needs.



WHAT WE OFFER

Ground transportation

While most clubs tend to have their own coach travel arrangements, we can source if needed.

Sometimes, clubs like to travel by train and this can be arranged travelling on private coaches.

Air travel

We can arrange both scheduled and charter flights:

- Sourcing and quoting flights
- Arranging payments
- Passenger lists
- Extra baggage
- Meal requirements

While charters are more expensive, they are a far more convenient way of flying for a number of reasons including:

- Have the plane to yourselves
- Fly when and from where you want
- In most cases you can fly direct
- More flexibility on passenger lists
- More flexibility on baggage allowances
- More flexibility on catering
- Potential to have private terminals

OTHER TRAVEL



SPONSORS

Professional sports clubs often like to offer something to their sponsors and corporate businesses. Away trips - especially into Europe - usually go down well.

This is something we can offer by working with the club and to the specifications required in order to give the sponsor a memorable trip.

CLUB TOURS

Many smaller or local clubs run pre-season and end-of-season tours somewhere around the UK or other parts of the world. We can help get the group to where they need to be regardless of how many they are taking.

Tours usually involve just a get away or can include training camps, or a trip to Six Nations match to name just a few.

FRIENDS AND FAMILY

As previously mentioned, we have also taken players' families on trips, but we can offer travel services to players, families and friends whether that is to a game, a holiday or travelling for work.

OTHER

Then there is the social side. So, for example, if there is a stag do to be arranged by one of the players or staff, or a team-building away day is required, then look no further.



SENDING SPORTS TEAMS AROUND THE UK AND EUROPE